

Behind every
super organisation
are super employees.TM

Simple.



Franklinny
corpexcelTM
Corporate trainers to emerging IndiaTM





K.S. Kohli

A message from the Chairman.

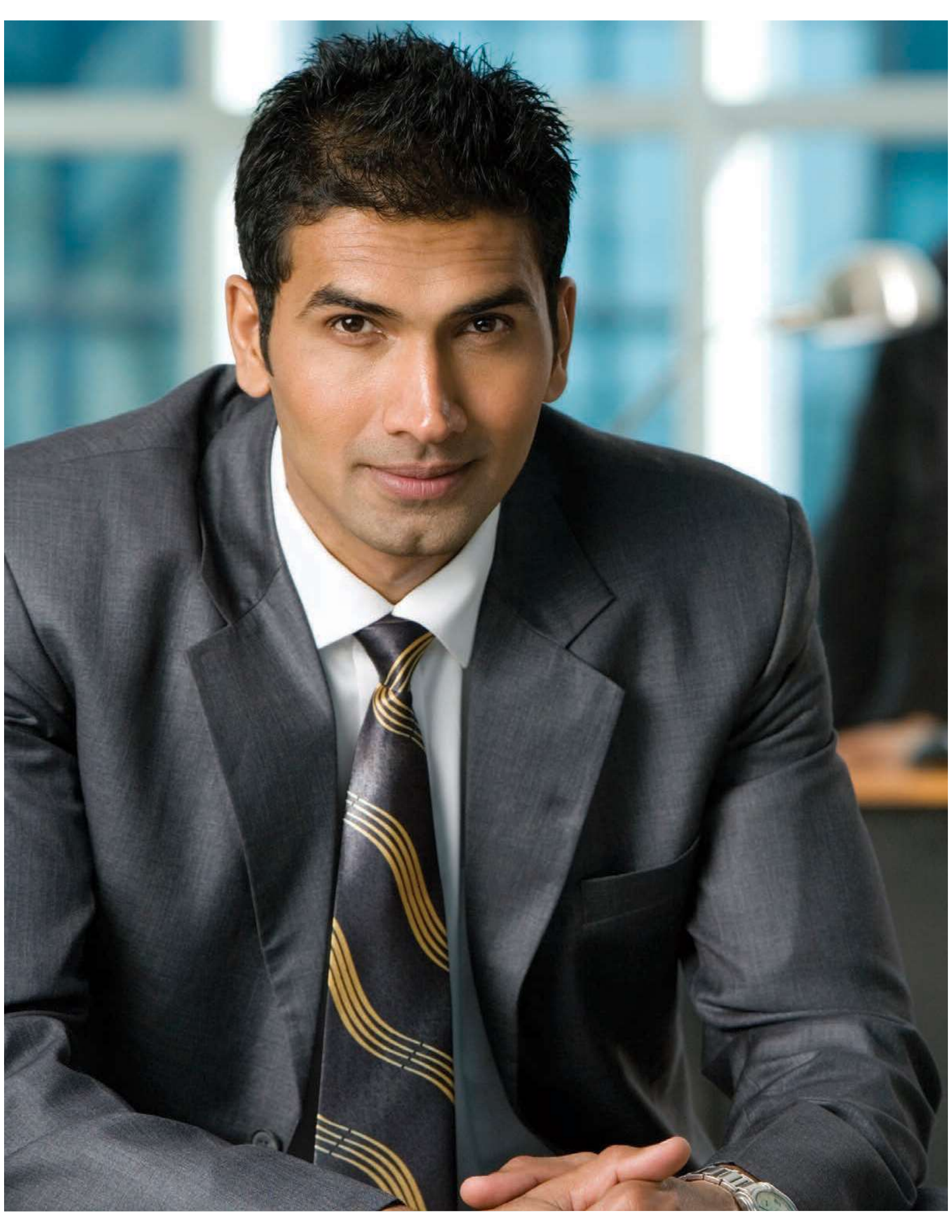
The global clock is turning and the Indian economy is poised for a massive growth. Hence, it is no surprise that our present world of cut throat competition is fast paced and increasingly success driven. Job skills are essential but not enough. Soft skills increasingly make that vital difference between success and failure. And every organisation is aware of this.

The irony is that in spite of there being a big need for soft skills training, most of the companies which claim to train people in soft skills actually belong to training organisations specialising in technical training and hence not been able to do the justice. That is why Frankfinn, being a world leader in training for aviation industry that demands the highest standards in soft skills, grooming and customer service, now ventures into corporate trainings with 'Corpexcel' - Training programmes fortified with actionable knowledge, skills, techniques and strategies that create powerful differentiators in the marketplace.

Frankfinn Corpexcel is powered by our state-of-the art centres spread across 30 cities and its master facilitators/trainers who are specialists in soft skills training, who bring on board a great wealth of corporate training & guiding skills. Quality, Value for money, Fun, Innovation, Challenge, Royal and Rebellious are the Brand Values of Frankfinn ab-initio. The offering is further enhanced by these brand values with a strong focus on providing value for money and highest quality at reasonable prices.



K.S. Kohli
Chairman





Your growth plans: are your employees ready for it?

'Tough times don't last; tough people do!' Actually, it's the super people who do. And it's these people who, in fact, are helping re-write success stories, even as the corporate world is going through a paradigm shift.

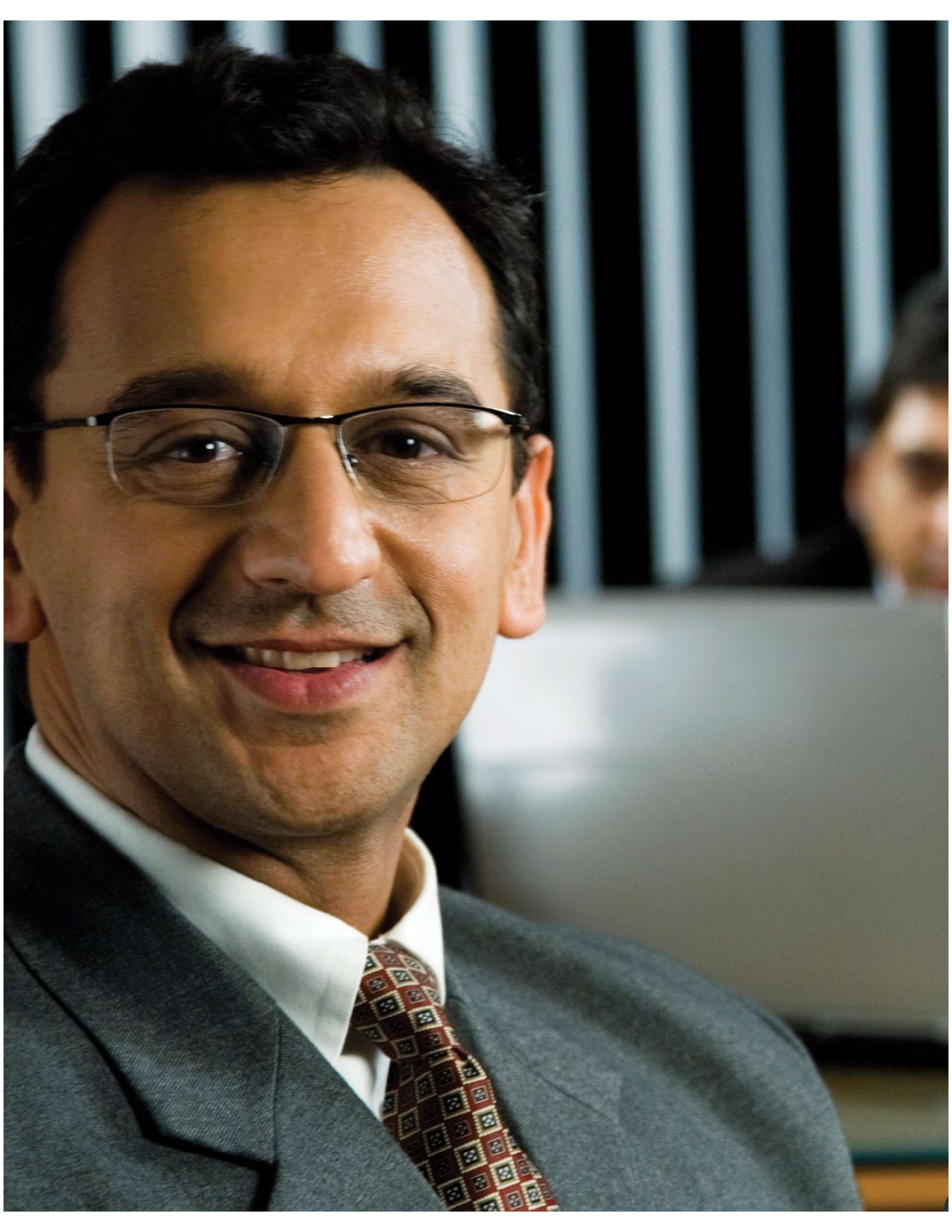
Globally, organisations are segregating job skills from soft skills. It stems from an understanding that job skills are helpful, but mainly till the planning and ideation stage.

But the project execution stage involves dealing with people and different departments directly. And that's the stage when technical skills don't help much. It needs next-generation and more advanced skills to see the day through. Traits like interpersonal skills, communication skills, leadership skills, team building skills, adaptability to change, time management skills, consulting skills, problem solving, presentation skills, etc. come to the fore – for they can make that vital difference between success and failure.

Easy to see, it is people with the advanced skills mentioned above who are the super employees. In fact, the same skills create the vital difference between Indian and foreign organisations. Indian employees are very competent with job skills. But, when it comes to soft skills, they choose to be

complacent. They have miles to go before they can catch up with their global counterparts. And it directly influences the growth curve of any organisation.

The super-employee is not a myth. In fact, you can transform your employees into super employees. Need we reiterate that, in today's rapidly evolving corporate space, this transformation is the blueprint for the future?



Frankfinn, a world leader in soft skills training.

Set up in 1993, Frankfinn is today acknowledged as the world's largest training and placement provider for the high standards, high profile and demanding needs of the aviation sector. Besides aviation, the hospitality and travel industries also recruit Frankfinnians, courtesy Frankfinn's incomparable soft skills and grooming training, besides excellent customer service standards.

Frankfinn's highly specialised training by master facilitators creates nearly 20,000 highly skilled professionals in the fields of aviation, hospitality and travel year after year. And they all enjoy a distinct edge over their professional peers.

Today, thousands of Frankfinnians are employed with leading international organisations like Hyatt, Emirates, British Airways, Sheraton, Virgin Atlantic, Singapore Airlines, Swiss Air, Thomas Cook, SOTC, Cox & King, The Marriot Group, Lufthansa, Malaysia Airlines and the Radisson, to name a few. No other industry places as high a premium on service and soft skills as the airline and hospitality industries.

In fact, Frankfinn Management Consultants are appointed human resource collaborators for the entire Emirates Group, including Emirates Airline, for providing manpower recruitment solutions at all levels from India, reflecting the very high training standards attained by Frankfinn.

It is noteworthy that the Limca Book of Records has certified year after year that Frankfinn has placed more air hostesses than all other academies in India put together. Two things have made this achievement possible: the extraordinary training imparted by Frankfinn on soft skills, and Frankfinn's adherence to global customer care standards.

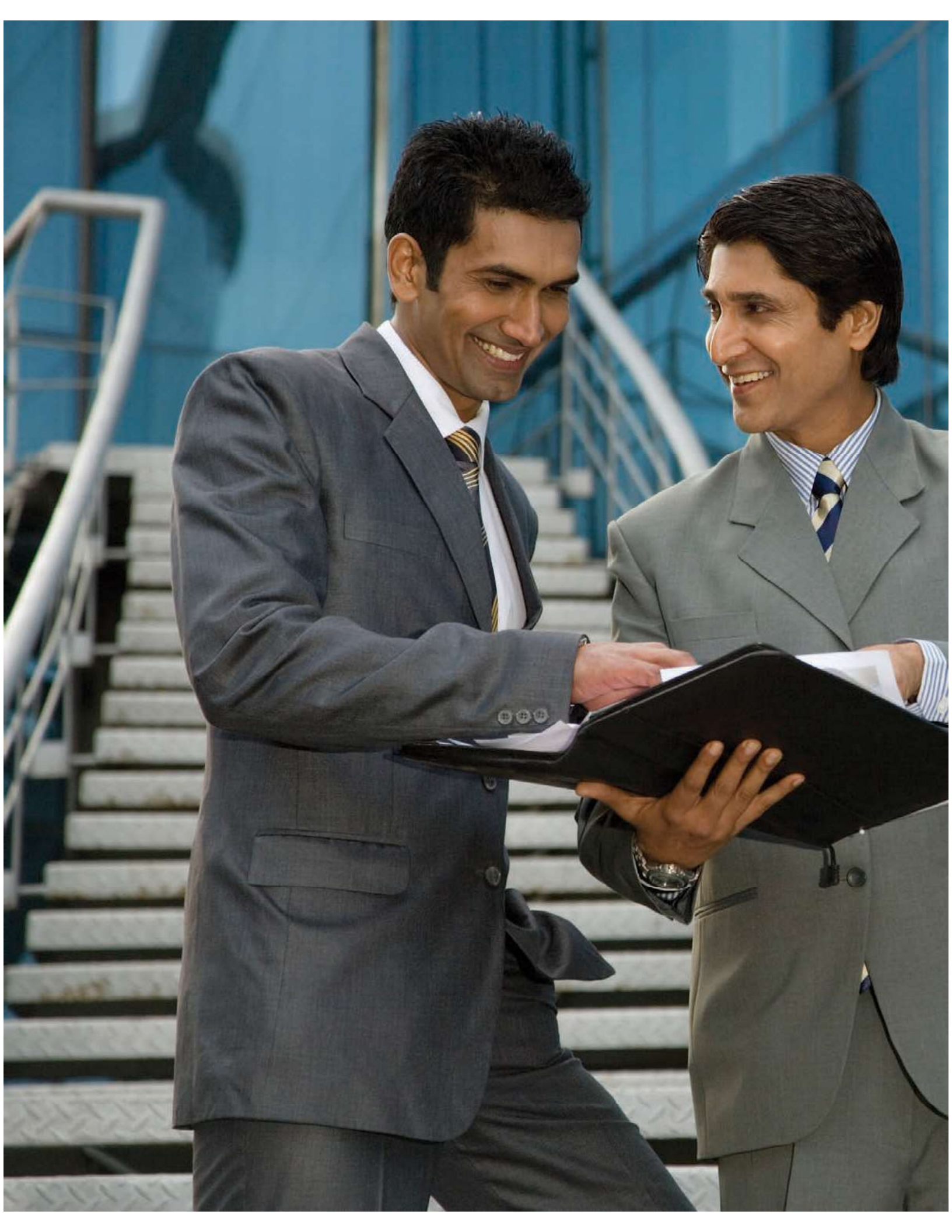
Frankfinn has come a long way since its humble beginnings. It has become a well diversified group having spread its wings in the fields of vocational training, soft skills training, management consultancy, magazine publishing, music and entertainment.

Why Frankfinn ?

Frankfinn is the world leader in air hostess training. No other industry places such a high premium on soft skills and grooming as the aviation industry in particular. It is Frankfinn's expertise in soft skills and grooming training - the most important constituents of an indelible first impression, which has resulted in the recruitment of thousands of Frankfinn students by reputed international and domestic airlines such as Virgin Atlantic, Emirates, Singapore Airlines, Lufthansa, British Airways, Delta Airlines, Etihad, Air India, Qatar Airways, Air Arabia, to name a few. This is also precisely the reason why you can spot thousands of Frankfinn alumni in leading 5 - star hotel chains and reputed service sector organisations, where first impressions matter a lot.

The Limca Book of Records has certified year after year that Frankfinn has placed more air hostesses than all other academies in India put together. Frankfinn Corpexcel is supported by its largest network of centres spread across 30 cities in India and master facilitators/trainers with a great wealth of corporate training & guiding skills.

Who can train your employees in soft skills and grooming better than the world leader-Frankfinn.





Frankfinn, helping create the super employee.

Frankfinn's achievements have put it in a unique position, where it is using its expertise in man-management and training to help organisations get ready for the world of tomorrow.

In this era, when growth is of paramount importance, organisations can grow only if it has right employees at the right positions. Generally, in an organisation, people at the same level tend to possess identical technical and job skills. But that's not sufficient when organisations have to move people up the corporate ladder.

Finally, it's the employee's personality and the skills beyond the book that matter, more so when several people with similar job skills are competing for the same promotion.

Corpexcel, a blue-chip Executive Training programme from Frankfinn. This unique programme helps organisations identify the employee elaborated above.

Corpexcel provides organisations with tailor-made courses in Leadership Development, Team Building, Time Management, Stress Management, Customer Care, Communication, Relationship Management, Goal Setting, Soft Skills Development, Grooming and more. Employees learn more about team dynamics, about winning amidst challenge, change and competition.

Corpexcel's programmes enhance employees' inherent leadership capabilities and more importantly, prepares them to stride into the future, confidently. These have been specially designed to help employees harness their abilities and achieve their true potential.

Corpexcel's unique programmes have already equipped employees of reputed organisations across different industries with actionable knowledge, skills, techniques and strategies that they have used to improve and propel their businesses forward.





Out-bound training.

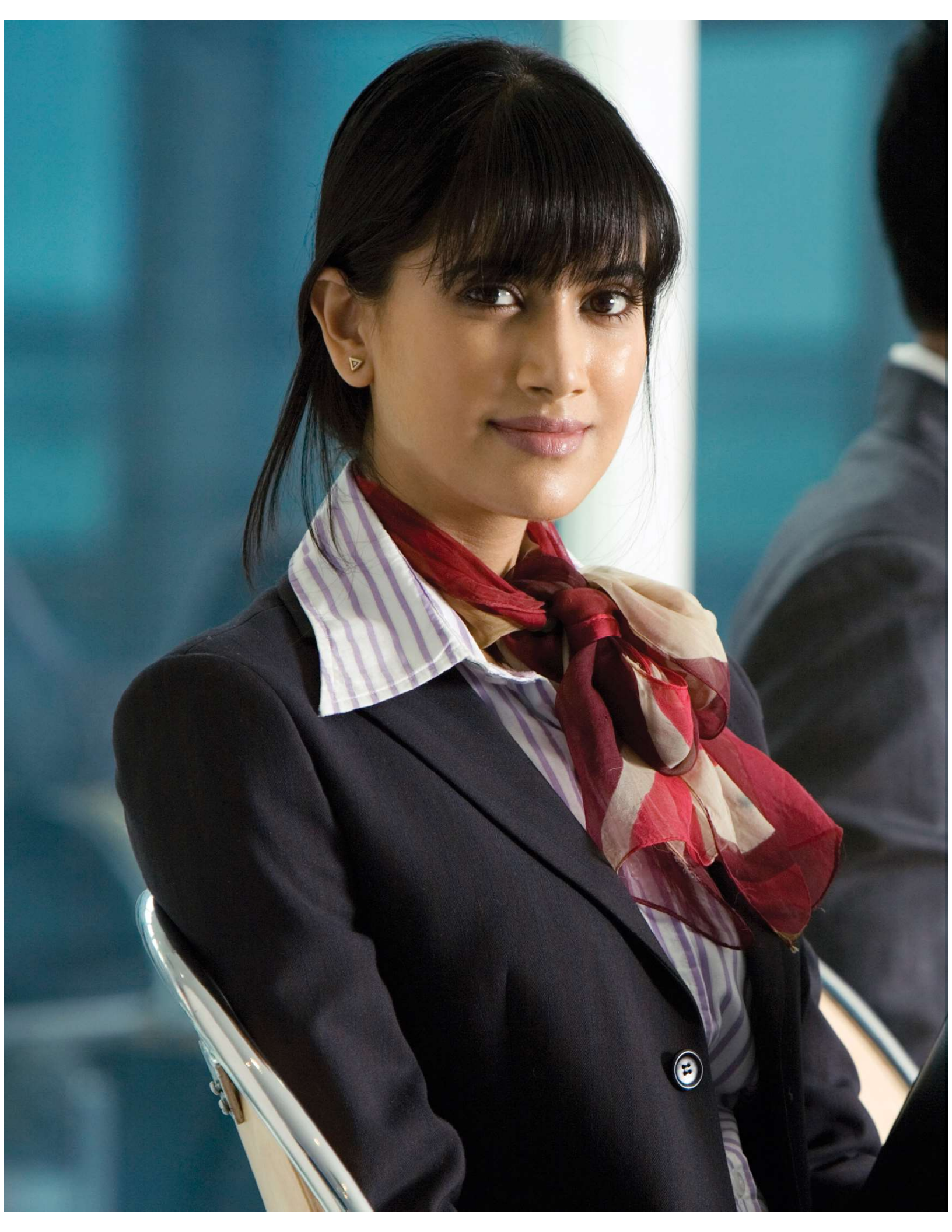
Imagine, a learning session under verdant foliage, beside a river, while climbing rocks or while crossing a 100 feet deep lake with the help of Burma-bridge made of strong rope?

Frankfinn Corpexcel's out-bound experiential learning programme uses adventure activities and community workshops as methodology for training on Leadership Development, Team Building, Change Management, Stress Management, Conflict Management, Time Management, Developing Empathy, etc. and has specially designed modules to accomplish set objectives.

Frankfinn Corpexcel's out-bound training programmes are conducted at exotic and mind-stimulating locations across India and Malaysia. Each location has been exclusively designed for effective out-bound training, with the help of experienced and competent facilitators. The expertise and research that go into every Frankfinn Corpexcel out-bound training programme makes it a much more structured and unique learning experience.

For students of colleges and schools, Frankfinn Corpexcel conducts summer camps and educational tours.

Each programme promises to be an unforgettable experience and helps participants realise their potential for higher performance - both in personal and professional lives.

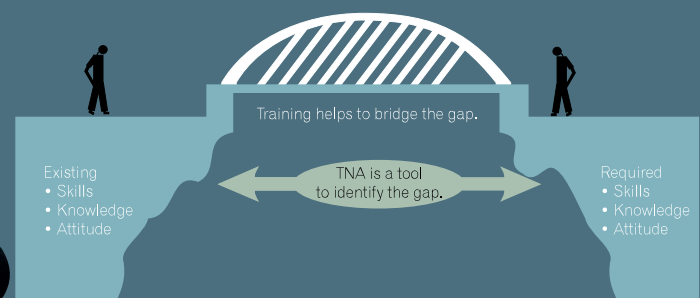


Training Need Analysis [TNA].

The business world is changing rapidly and organisations need to keep pace with this change. As a result, every employee is being asked to stretch his/her limits and do more than before, plus do it faster.

Corporates want solutions to address these issues. Also, organisations are realising that time and effort need to be invested towards a targeted training solution.

Training Need Analysis (TNA) is the first step on the path towards effective training. TNA means measuring the gap between skills available in a corporate, skills required for employees and making workable recommendations to bridge the gap.



Assessment of the present situation, assessment of the need for training, assessing the problems that necessitate training, assessing the specific areas that require people to be trained in – answering these queries is a pre-requisite for the success of a TNA.

The vision of the organisation is very important in this regard because it provides the answer to three pertinent questions, where does the organisation see itself in the future, how does it perceive success and whether it has a complete picture of its goals?





Corpexcel, aided by 50 centres of excellence.

As with some of the best institutes in the world, Corpexcel strongly believes that an atmosphere wherein the participant feels comfortable and at ease, makes for better learning.

Corpexcel has 50 centres of excellence, across the country. Here, it conducts its programmes in hi-tech environs designed by eminent architects and equipped with the most modern teaching and audio-visual equipment - under the able stewardship of its highly qualified and experienced trainers, numbering more than 500.

So, whichever part of the country your organisation might be in, there will be a Corpexcel training centre nearby, to help you realise your growth plans.

Should you choose to combine Corpexcel's programmes with a dash of adventure and adrenaline, it can be conducted outdoors, making it a superb out-bound experiential training to remember!

And if you prefer to conduct them in-house, our team will be glad to assist you.





Make your employees progress.
Make your business soar.

Since its inception, Frankfinn has been constantly scaling great heights. Today, this name is synonymous with quality, innovation, dynamism and professionalism of the highest order. And playing a key role in this achievement is the impetus provided by Corpexcel.

In today's challenging times, nothing takes higher precedence than motivating and training employees. If you want your organisation to be one of the top in the industry, contact us at +91 9560 686 333 or write to GM (Corpexcel) at harinderjeet.singh@corpexcel.com.

His team at Frankfinn Corpexcel shall be pleased to guide, equip and motivate your employees towards higher orbits of achievement.



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